
STRATEGIC CAPABILITY NETWORK

Corporate Sponsorship 2026

SCNetwork is Canada's premier not-for-profit community for executive human-resource professionals seeking thought leadership and peer support.

Let your market know you're in the Network! Become a 2026 SCNetwork Sponsor

2026 brings a new beginning for the Network and for our Corporate Sponsors. For a pocket-friendly investment of only \$1,000, you sponsor the services of the entire Network.

In the GTA alone, that includes the following:

- 4 x live, hybrid – in-person and broadcast – thought-leadership sessions
- Webinars on the hottest human-capital topics
- 11 x Peer Forums
- 1 x end-of-year social event



Who will see that you're in the Network?

Our membership is your market!

- Over 600 of Canada's senior human-capital professionals
- Over 50% of members are C-suite or VP-level
- Our members come from over a hundred companies from across Canada and from every sector
- Over 80 CHROs in the Greater Toronto Area alone

We are national!

- Toronto/GTA, Calgary, Vancouver/Lower mainland

You are in good company!

- Organizations – of all sizes and services – that support HR execs in Canada, and are already Network sponsors:
 - e.g. Deloitte, Gallagher, Odgers
 - e.g. The Humphrey Group, RHR International, The Roundtable, Summit Search Group

Interested in supporting Canada's community of HR executives?

Contact us!

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GOLD Sponsorship 2026!

Sponsor the Entire Network

Exposure	<ul style="list-style-type: none"> • Visibility in Canada’s only volunteer-led, not-for-profit community of over 600 members that, since 1979, has provided strategic leaders in human capital a place for self-directed connection with their peers where they learn, collaborate, and build supportive relationships.
Year-round SCNetwork Website Presence	<ul style="list-style-type: none"> • 24/7 corporate logo presence on our website • Active links to your site off our dedicated Corporate Sponsorship page • Our website is an active gateway for both members and non-members <ul style="list-style-type: none"> • Unique Visitors: 79k • Avg pages per visit: 4.2 • Total page views: 322K • We broadcast to a huge senior-HR market in Canada that drives traffic to our website. <ul style="list-style-type: none"> • 3,200 CASL express permissions in our constantly refreshed database
Inclusion in SCN Connect vendor database	<ul style="list-style-type: none"> • Sponsorship includes an entry in the Network’s exclusive database of HR-support services: “SCN Connect”. • Searchable only by members, the database provides a listing service of trustworthy and experienced Human Resources Consultants.
Free guests at all SCNetwork events	<ul style="list-style-type: none"> • Bring unlimited colleagues or clients to each of 2026’s virtual thought-leadership deliveries • Bring up to two colleagues or clients to each of 2026’s in-person thought-leadership deliveries
Price Freeze	<ul style="list-style-type: none"> • For sponsors that join us for 2026, we offer a price freeze for an additional year.
Investment	<ul style="list-style-type: none"> • \$1,000 per year charter membership rate.

In-Kind Sponsorship?

SCNetwork is always looking for support from the wider business community within the executive-level HR ecosystem.

- Do you have meeting space we could use?
- Staff to help coordinate events?
- Food and beverage services you’d like to showcase?

Let’s have a conversation about what exposure we can offer you, and what you can offer our members and volunteers in return.